

## Liberate Your Business from the Burden of Legacy System Integration

In today's fast paced, data driven market, many businesses are capitalizing on multiple SaaS solutions to fulfill specific roles. These powerful, cloud-based solutions are driving digital transformation and helping businesses modernize their legacy technology. Many SaaS solutions, including Salesforce, have the ability to create a centralized source of data that allows for large, decentralized teams to collaborate using centralized data. Despite the beneficial impacts that SaaS solutions have on business performance, these industry-changing tools are not a

simple and seemingly magical solution to your business's data problems by themselves. Businesses often have the need to complicate their solution stack by investing in multiple disparate SaaS solutions to manage different business processes, which has increased the need for businesses to not only streamline their solution stack but to also integrate all of their solutions. This in turn poses a set of significant challenges, such as moving data from legacy solutions to modern solutions like Salesforce.

## Why is Legacy System Modernization So Difficult?

The common approach to integrating legacy systems with more modern applications is through hard-coding. Writing custom integration code to connect multiple SaaS solutions requires a high level of technical skills and can be extremely resource-intensive and time-consuming. Every time a new application is developed or added to a business's solution stack, developers have to write more code on top of the dated code making the maintenance of the integration increasingly difficult to manage. In

addition, any problems with the integration can only be identified once the solution breaks. This means that businesses remain on the defense and can only take reactive measures towards error management. Instead of IT revising the solution to find innovative ways to improve operations, their time is wasted supporting broken systems.

## Simplifying Modernization using Synatic

A more straightforward, cost-effective and faster approach to legacy system modernization is to use a Hybrid Integration Platform (HIP) that allows you to rapidly deploy integrations. Hard-code or outdated code doesn't have to be a stumbling block when it comes to building out integrations. Using a HIP allows businesses to simply and speedily build and manage their own integrations. Further, a HIP enables business to proactively manage integrations and revise the solution before minor issues become solution breaking ones.

Synatic streamlines your integration processes empowering you to modernize your legacy systems rapidly and iteratively using a dynamic no-code, low-code or your-code User Interface. Synatic's HIP brings together a combination of ETL, integration, data warehousing, and API management paradigms into a unified platform resulting in a central location to manage all your integration needs. This gives you the edge over any modernization challenge.

If you want a Hybrid Integration Platform that can modernize systems without hardcoding or having to do expense hardware upgrades, contact Synatic today...

